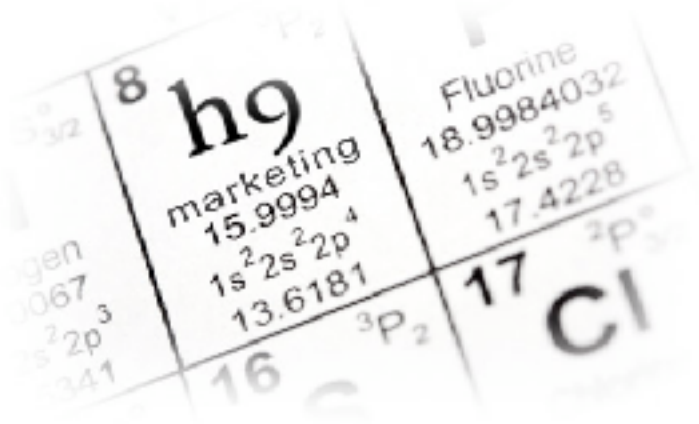


MARVELL®

H9 MARKETING: CASE STUDY
Professional Copywriting

CLIENT: MARVELL

Marvell was looking for experienced copywriting services to help reposition one of their major strategic business units, the wireless division.

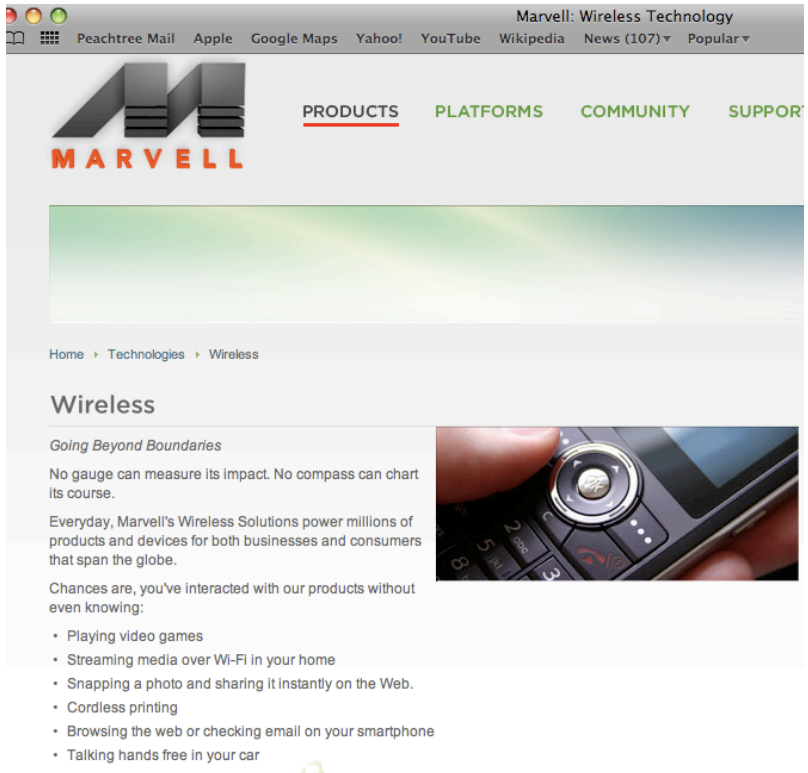
H9 drew from experience and knowledge in working with wireless products to 1) Perform a knowledge audit of key interviews with Wireless Division execs at Marvell, and 2) Construct a fresh, less technical story for Marvell's growing wireless customer base.

http://www.marvell.com/technologies/wireless/

http://www.marvell.com/products/wireless/

H9 works with clients to tell unique marketing stories (in our way), yet ensuring we use our clients' words.

Contact us today, and we'll help craft the stories your customers need to hear.



H9 MARKETING, LLC
5559 Glenridge Drive, Suite #1407 Atlanta, GA 30342 info@h9marketing.com

"It's not only *what* you say, it's *how* you say it."